Introduction:

Automobile industry is a giant industry and ever since its growing. From 2005 the graph of Market expansion for is being rocketing up. There are huge vendors and makers competing to get most out of it providing a broad spectrum of variety of cars and models which suits almost every category of audience. In the Era it is crucial to find out which product to invest on and to see the ROI for every launch.

Plan & Body:

With the dataset the evaluation would be based on the analysis of certain trends and the comparison of different logos and their products. Decisions like what cars to get into the showroom which generate effective ROI and cover almost every group/category of audience.

1. With the help of this it could be evaluated what maker and their modes would be good to add to the house. (example: Audi)



2) Showing the Brands producing highest horsepower engine to see which car to buy according to the range.

Graphical user interface, chart

Description automatically generated

1. Showing each model Horsepower to see the precise model and maker to have clear decisions on what Brand would be best fit for the business.

Chart

Description automatically generated

1. To evaluate the trends of on what time of the year companies create certain models of card and the individual prices for each model cars (in thousand)

Graphical user interface, application

Description automatically generated

Conclusion:

The above analysis would give more insight on what Models, Makers and their efficiency would be best fit for our customers and for the business. Looking at certain aspects like the prices the customised specs to cater Almost every category Economic/Intermediate/Luxury customer and help them get their ride with pride.